



Set The Example

Show everyone you are open to ideas and focused on possibilities.

1. Come up with ideas and implement them yourself.
2. Give employees the freedom to try out ideas and make changes on a small scale.
3. Be an extraordinary listener.

IDEAS

FROM THE BOTTOM UP

Faster, Better, Cheaper

Some companies offer their employees a small percentage of the savings or earnings an idea generates.

A Culture of Creativity

Getting good ideas from every level.

1. Spend time with frontline workers and listen and learn from them.
2. Start a mentorship program, let low level employees lunch with leaders, use job switching or shadowing, and focus groups all generate ideas.



Ideas Welcomed Here

Make ideation a part of your onboarding package and get new hires involved early.



Idea Wall of Fame

Celebrate good ideas and the people who generate them with a company-wide acknowledgement, photos on the wall, awards, or extra time off.

Be an Idea Advocate

Make it safe to speak up and act on ideas.

1. Encourage solutions, not complaints.
2. Look for and hire innovative thinkers.
3. Provide the tools to collaborate.
4. Give people time to think.
5. Put in a suggestion box.
6. Remove roadblocks.
7. Be positive.

No Idea Left Behind

Make it easy for remote workers, those with odd hours, introverts, and others who want to remain anonymous to easily share their ideas and insights.



Be Transparent

Make sure your team knows what the goals and problems are and how they can help with them.



Wild Idea Club

Encourage people from different departments to form idea clubs to take on specific problems, projects, or just to come up with creative ways to improve the workplace.

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