FINDING YOUR INNER SUPERHERO

BY LEE SILBER



INTRODUCTION

WELCOME

This mini book is based on a keynote speech and breakout session I give on finding your inner superhero at work, but it also applies to how you live your life as well.

—LEE SILBER



SUPERMAN

There's so many things we can learn from Superman since he is arguably the best superhero of all time—and that's the lesson. Earn the right to be branded as the best at what you do—the most dependable, creative, thoughtful, honest



WONDER WOMAN

If we lived by the same moral code as Wonder Woman (truth and justice) it would simplify our lives because when facing a choice we would simply choose to do the right thing.

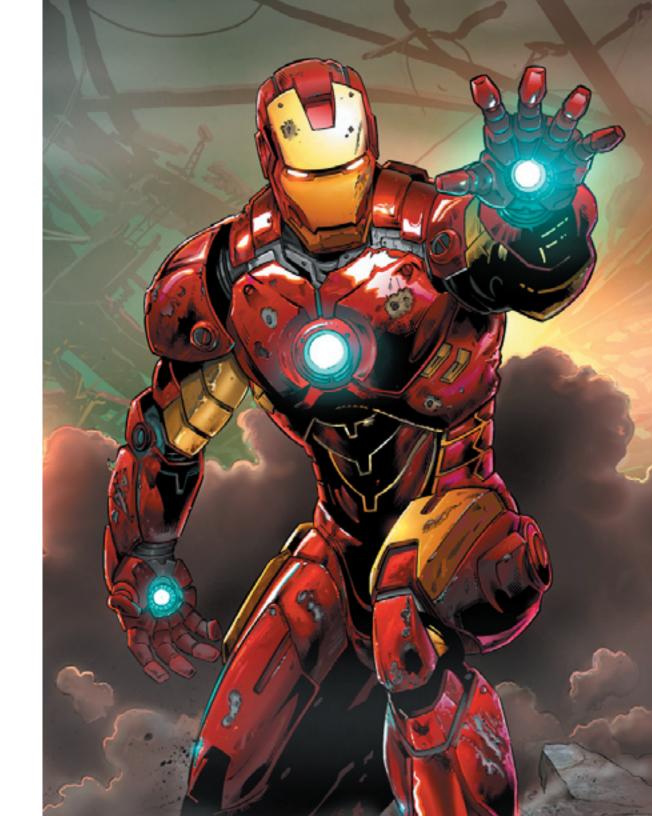


BATMAN

Bruce Wayne has no super powers—other than his wealth. Instead he uses his ingenuity to create tools to use to his advantage. We all have access to an incredibly powerful tool, the smart phone, but many of us don't use it to its full potential.

IRON MAN

We'll probably never own or run a business like Stark Industries, but we can all think and act like we do. If we treat our job as our own business, there would be a lot less whining and a lot more doing because entrepreneurs are people who find a way.

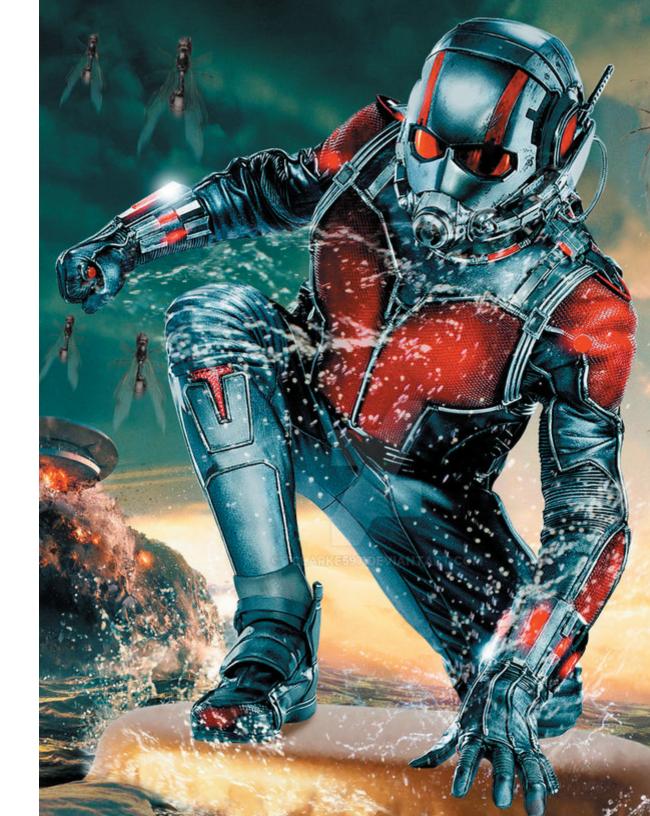


AQUAMAN

Don't dwell on what you don't do well, instead focus on maximizing the things you're great at. Pay attention to what you're doing when time flies. It's a clue about what you should do more of because that skill comes naturally and you love it.

ANTMAN

Superheroes take on the big stuff. In real life, we're better off thinking small. Taking on and changing enough small things may not change the world, but it can change our world. Controlling what we can control and notching a string of small wins add up.



BLACK PANTHER

We can't change others, we can give them a good example to follow. Leading by example is the best way to lead—and Black Panther was a good example of this.



FLASH GORDON

We should strive to be a little better (and faster) every day at some of the mundane things we have to do so we can free up more time for the things we want to do.



BATGIRL

Batgirl had four incarnationations as a character, and each one brought attention to the inequality of women and improved how they were portrayed in comic books. We should all fight for what's right and not let labels hold us back from our potential.



CAPTAIN AMERICA

If we all asked, "What can I give?" instead of, "What can I get?" that mindset of serving others and helping them get what they need usually results in us getting what we want in a win / win way.



GREEN LANTERN

Green Lantern's power came from his ring, which he controlled with his mind and willpower. If we want to make a change and form a new habit, wearing a ring or bracelet as a reminder helps.



FURY

Goals give us direction and motivation. Fury is good at knowing what's mission critical and keeping everyone focused on it despite distrations of epic proportions. If we could all state our goal and mission, we could focus on what matters most.



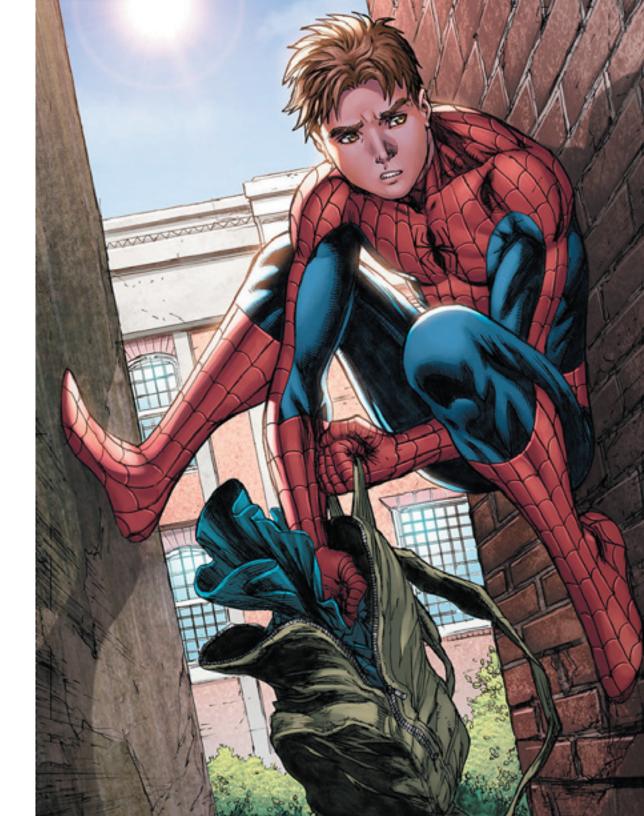
BLACK LIGHTNING

Like Black Lightning, we all need to recharge, but few take the time to do it. Why? We don't want to miss out, we feel we must stay productive to keep up, and we're always connected.



SPIDERMAN

One myth about Millennials (of which Peter Parker is one) is they need praise and credit for everything they do. Spiderman doesn't get either, yet he continues to help others. The truth is we'd all prefer a pat on the back for our efforts and accomplishments.



HULK

The "Power of Now" simply means we let go of our regrets from the past (which we can't change) and stop worrying about the future (which we can't control). With Hulk, he must live in the present (in whatever present state he's in) and that's a powerful place.

CAPTAIN MARVEL

She has the power of a seventh sense—the ability to recognize things others miss, including danger. I believe we all have that little voice that guides and warns us, but we often ignore it.



BIOGRAPHY

LEE SILBER

This topic makes for a great presentation and one that Silber has successfully given to audiences large and small. Contact Lee directly to inquire about his availability.

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