

LEE SILBER IS "THE WILD IDEA GUY"

# WILD IDEAS AT WORK

Empowering People to be Problem Solvers and Get Good Ideas From The Bottom Up.

1

## Ideas Are Us.

Generating new ideas. Building trust and confidence in our ideas. Developing a solution-oriented mindset.

IDEATION AND MINDSET

2

**You, Inc.** Taking ownership of our jobs. The power of compound improvement. Idea journals. Finding our inner MacGuyver.

ACTIONABLE IDEAS / RESOURCEFULNESS

3

**Proof Positive.** Testing. Finding flaws. Informal focus groups. Prototypes. Brainstorming. Honing. Proving idea will work.

BRAINSTORMING / TESTING

4

## Take It To The Sharks.

Team Up. Know Your Numbers. Tell a Story. Sell The Benefits. Practice and Perfect Your Pitch.

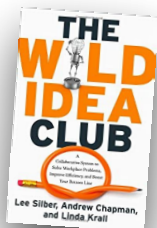
THE ART OF SELLING IDEAS



Everything You Want From a Speaker, and More.

LEESILBER.COM

Lee Silber's book, "The Wild Idea Club" focuses on a bottom-up approach with examples of good ideas coming from all levels.



**Lee Silber** is the founder of five companies, the author of 25 books (Including "The Wild Idea Club") and has over 30 years of experience as a professional speaker and trainer.

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