

LEE SILBER HELPS YOU COMPLIMENT YOUR WAY TO SUCCESS

# LEAVE A TRAIL OF HAPPINESS

Using The Power of Praise to Improve Morale and Retain Talent

1

**Retention.** Genuine praise and positive feedback is the best (and a low-cost) way to retain talent, especially younger generations. Learn simple and creative ways to cheer your people on.

ATTRACT AND RETAIN TALENT

*Silber is the creator of Hashmark: The Feel Good App, a powerful tool for celebrating the good things that happen in a day.*



2

**Motivation.** Praise is the fastest way to make someone's day, shift their thinking, and motivate people to work harder. Tips on how to create a positivity loop for sustained change.

INCREASE PRODUCTIVITY

3

**Appreciation.** Recognition is second only to salary in what workers want and need. Discover new ways to deliver it directly and in the moment instead of once or twice a year.

RECOGNIZE AND REWARD REGULARLY



Everything You Want From a Speaker, and More.

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4

**Succession.** Give your staff the confidence to take on new roles, become more versatile and valuable, and set a precedent for the next leaders. Build winning teams that support and encourage each other.

BENEFIT FROM THE RIPPLE EFFECT

*Lee Silber* has gained national attention not just for his positive approach to presentations, but also the Compliment Booth he sets up at conferences to offer praise and pass out positivity swag.

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