

A GREAT WAY TO OPEN YOUR EVENT

IS YOUR NET-WORKING?

New and Creative Ways to Expand Your Contact List and Sphere of Influence



1

Mastering The Art of the Meet and Mingle.

Overcoming your fear of strangers. Things to say to talk to anyone, anywhere, any time. The secret to being a good conversationalist.

MEETING NEW PEOPLE

2

Winning People Over The Right Way. Asking what you can give, not what you can get. Ways to be of service. Tips for being both personable and professional.

ESTABLISHING TRUST

3

Finding Your "Kevin Bacon" and Other Shortcuts. Ways to have others reach out to you. Making yourself more memorable. Social media tips and tricks.

ADDING TO YOUR CONTACTS

4

Using Strengths and Tendencies to Stay in Touch. Networking for introverts. Creative ways to follow up and stay connected.

LASTING RELATIONSHIPS

This is a high-energy, hands-on, and fun session audiences love. It's the perfect way to open or close an event. Always a highlight.



Lee Silber uses his late father's old-school contact system combined with a new school approach that helped him build lasting business relationships.



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