

NEW AND FEATURED TOPICS 2025

LEE SILBER

- Keynotes and Breakouts
- In-Service Training
- Coaching



SUCCESSION

LEE SILBER PRESENTS

NEXT PERSON UP

Having People Ready to Step Up and Step in When Called On

- Culture.** Permission to try new things. Comfortable being uncomfortable. Recognize and reward. Promote growth. Everyone pulling together.
- Coaching.** Reverse mentoring. Position shadowing. Hands-on training and pressure testing. Opportunities to learn and grow.
- Versatility.** Hiring for flexibility. Cross training. Building your depth charts. Bringing in outside help.
- Systems.** Creating playbooks, checklists, how-to videos, and automation to make transitions smoother. Forming consistent ways things are done.

LEE SILBER is the founder of Lee Companies, the author of 25 books and has over 30 years of experience as a professional speaker and author.

888-735-4533

NETWORKING

LEE SILBER PRESENTS

IS YOUR NET-WORKING?

New and Creative Ways to Expand Your Contacts and Sphere of Influence

- Mastering The Art of the Meet and Mingle.** Overcoming your fear of strangers. Things to say to talk to anyone, anywhere, any time. The secret to being a good conversationalist.
- Winning People Over The Right Way.** Finding what you can give, not what you can get. Ways to be of service. Tips for being both personable and professional.
- Finding Your "Kevin Bacon" and Other Shortcuts.** Ways to have others reach out to you. Making yourself more memorable. Social media tips and tricks.
- Using Strengths and Tendencies to Stay in Touch.** Interview. Creative ways to follow up and stay in touch.

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GENERATIONS

LEE SILBER PRESENTS

GENERATION WE

Understanding Our Differences and Commonalities to Work Better Together

- Gen X, Y, Z.** What shaped the three largest generations and what makes each one unique. How to best work with, lead, and manage each age group.
- Boomers and Beyond.** Getting the most from the most experienced generations. Learn and understand why they are the way they are.
- What All Generations Have in Common.** Tips and techniques for finding common ground when working with all age groups.
- Gender, Geography, and Other Factors.** Using tendencies, preferences, thinking styles, strengths, and limitations to position people to succeed.

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INNOVATION

LEE SILBER IS "THE WILD IDEA GUY"

BOTTOM UP IDEAS

Empowering Your People Solve Problems and Push Good Ideas From The Bottom Up.

- Ideas Are Us.** Generating new ideas. Building trust and confidence in our ideas. Developing a solution-oriented mindset.
- You, Inc.** Taking ownership of our jobs. The power of compound improvement. Idea Journals. Finding our inner MacGyvers.
- Proof Positive.** Testing. Finding flaws. Informal focus groups. Prototyping. Brainstorming. Hearing. Proving ideas will work.
- Take It To The Sharks.** Team Up. Know Your Numbers. Tell a Story. Sell The Benefits. Practice and Perfect Your Pitch.

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MOTIVATION

LEE SILBER ON CONFIDENCE

WEGOTTHIS

Creating a More Confident Workforce

- Position.** Helping workers recognize their strengths and embrace their tendencies to find the projects and positions that bring out their best.
- Positivity.** Creating a culture focused on encouragement, support, and recognition combined with mentors, relationships, and training.
- Process.** Building systems so people can confidently step up and step in to learn, grow, and contribute.
- Partner.** Making people feel like partners by embracing their ideas, encouraging initiative and entrepreneurial thinking, and rewarding accomplishments.

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PRODUCTIVITY

LEE SILBER PRESENTS

YOU DO YOU

Working With Our Natural Tendencies and Strengths to Increase Efficiency

- Identifying Your Natural Tendencies.** Activities and quizzes to recognize your work style. Creative ways to lean into your natural tendencies to find joy on the job.
- Making The Most of Your Strengths.** Using Einstein's Theory of Relativity and other sound advice about your strengths to be your best in every aspect of your life.
- Embracing Your Uniqueness.** Using your authentic self to your superpower, use it to get out of your own way, get noticed, and get ahead. Branding yourself before someone else does.
- Techniques For Each Work Style.** Tips on organizing, planning, communicating, motivating, time management, and other important areas.

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CUSTOMER SERVICE

LEE SILBER BRINGS A MEMBER'S PERSPECTIVE

THE CREDIT UNION WAY

Creating an Emotional Connection with Caring and Crazy Good Service

- Show You Care.** Actions that speak louder than words. Little things that make a huge difference. Hire the smile. Listen, learn, and connect.
- Own It.** Think like an entrepreneur. Mess up, fix it up. You do you. Brand yourself as a problem solver. Control what you can control.
- Get to Yes.** Outside the box thinking. Next level service. Teaming up to get things done and approved.
- Focus on the Why.** The power of purpose. The ripple effect. Rally cries. Goal matching. Confidence comes from believing in the credit union way.

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OTHER TOPICS: "The Power of Music" (ENTERTAINMENT); "Lead With Happiness" (LEADERSHIP); "Goalology" A New and Better Way to Plan Your Year (GOALS); "A Novel Approach" (STORYTELLING)

LEESILBER.COM/TOPICS

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