

LEE SILBER PRESENTS AND PERFORMS

THE POWER OF MUSIC

Borrowing From Bands to Create an Enduring Brand, a Motivating Message, and Raving Fans

Fans



Everything You Want From a Speaker, and More.

LEESILBER.COM

1

Building a Brand and Creating a Loyal Fan Base. Be the best, be memorable, be different. Giving people what they want—and more. Connecting on a deeper level.

BRANDING / CUSTOMER SERVICE

Lee is a working musician who incorporates live music in his presentations to put on a show—and often is also the DJ for the “After Party”.



2

Messaging, Mindset and Motivation. Using music to bond, inspire, pump up, rally around, and improve the mood. Music as messaging that connects with a hook and sticks.

MOTIVATING / MESSAGING

3

Culture, Collaboration, and Teamwork. Lessons learned from bands that endured. Borrowing ideas from the concert experience. Looking at how music is made and applying the process.

CREATIVITY / TEAMWORK / WOW!

4

Using Music In Our Everyday Lives. Relax, concentrate, and deal with distress. Heal, feel, connect, create, and bring back memories. Ways to use playlists.

FEEL BETTER AND DO MORE

Lee Silber is the founder of five companies, the author of 25 books (Including the popular “Creative Person” series from Random House) and has over 30 years of experience as a professional speaker and trainer.

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