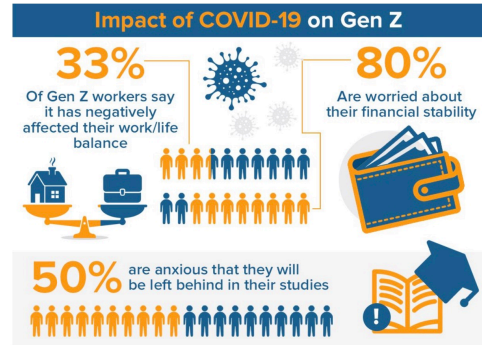


# GEN Z

## What Are They Thinking?



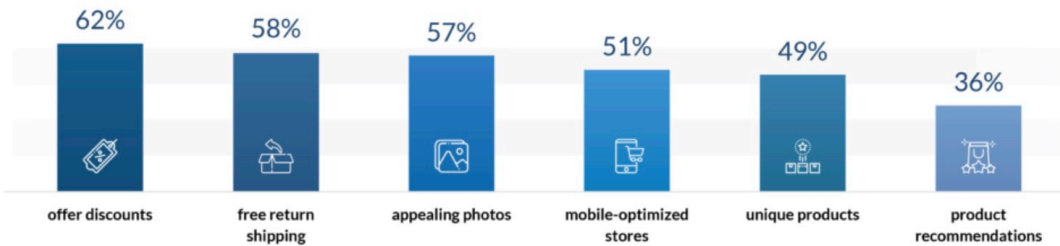
### 1 US population by generation

Source: Statista



### 2 Online shopping sites that Gen Zers prefer

Source: Criteo Gen Z Report

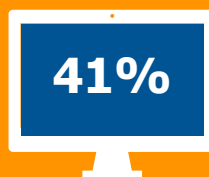


### 3 What would make Gen Zers stay at a job?

Source: Medium



## What's Gen Z So Stressed About?



Job and Career



Education



Work / Life Balance