

LEE SILBER IS "THE WILD IDEA GUY"

BOTTOM UP IDEAS

Empowering Your People to Solve Problems and Push Good Ideas From The Bottom Up.



Everything You Want From a Speaker, and More.

LEESILBER.COM

1

Ideas Are Us.

Generating new ideas. Building trust and confidence in our ideas. Developing a solution-oriented mindset.

IDEATION AND MINDSET

2

You, Inc. Taking ownership of our jobs. The power of compound improvement. Idea journals. Finding our inner MacGuyver.

ACTIONABLE IDEAS / RESOURCEFULNESS

3

Proof Positive. Testing. Finding flaws. Informal focus groups. Prototypes. Brainstorming. Honing. Proving idea will work.

BRAINSTORMING / TESTING

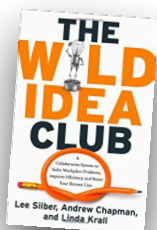
4

Take It To The Sharks.

Team Up. Know Your Numbers. Tell a Story. Sell The Benefits. Practice and Perfect Your Pitch.

THE ART OF SELLING IDEAS

Lee Silber's book, "The Wild Idea Club" focuses on a bottom-up approach with examples of good ideas coming from all levels.



Lee Silber is the founder of five companies, the author of 25 books (Including "The Wild Idea Club") and has over 30 years of experience as a professional speaker and trainer.

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