

AWARD-WINNING AUTHOR LEE SILBER

A NOVEL APPROACH

Improving Your Storytelling
For Better Communication
in Every Format

1

Communicate Effectively. Grab the reader, pull them in, and finish with a flourish so your message is read, understood, and acted on.

E-MAIL, POSTS, PRESENTATIONS

2

Sell Without Selling. Move people to buy using storytelling as a creative way to sell your ideas, products, and services.

PITCHES, PROPOSALS, PACKAGING

3

Make Yourself More Memorable. Use anecdotes to anchor ideas, explain what you mean with descriptive word pictures, and set yourself apart with signature stories.

ALL FORMS OF COMMUNICATIONS

4

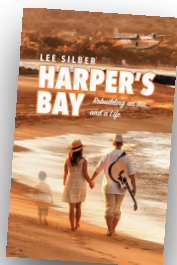
Motivate, Manage, and Move People. Inspire others with engaging examples of excellence. Get your point across with poignant stories. Shine a light on your staff with creative vignettes.

LEADERSHIP AND MANAGEMENT

Lee Silber is the award-winning and best selling author of 26 books (Including seven novels). As a presenter, Silber uses storytelling to bring topics to life and anchor ideas.

858-735-4533

Lee Silber' has written best sellers in both fiction and non-fiction, a rare feat. He is also the 2002 Geisel Award Winner.



Everything You Want From
a Speaker, and More.

LEESILBER.COM